



## Sponsorship & Exhibition Opportunities



Lugano, 3-4 December 2003

### 1 - Premium Keynote Speech Sponsorship

A very limited number of keynote speeches are available for Sponsors. If you would like a senior representative from your organisation to present your views to an audience of executive decision-makers, please contact us. We work closely together with Sponsors to ensure that presentations are coherent with the programme.

### 2 - Gala Dinner Reception

- BC Forum and Sponsor-branded invitation cards mailed to all delegates prior to the event
- Option to include a personalised letter, sent with the invitation mailing
- Hosting of speaker's table
- 2-3 minute welcome speech to delegates
- Four complimentary delegate passes
- Branded menu cards
- Sponsorship acknowledgement in the programme

### 3 - Exhibition Stand (6 sqm - 3m x 2m and 12sqm - 4m x 3m)

- Located in main reception area outside of the conference hall, ensuring maximum networking opportunities with delegates available to stand holders
- Limited number available to provide exclusivity
- Stands present for the duration of the conference
- Two complimentary delegate passes

### 4 - Insertions

Company promotional literature can be added to the delegates' pack. Prime positions are available inside.

### 5 - Distribution

During conference breaks BC Forum staff will distribute promotional literature or brochures provided by companies who wish to have minimal yet effective publicity at the event.

**FOR SPONSORSHIPS & EXHIBITION OPPORTUNITIES (LIMITED)**  
**Please do not hesitate to contact**

**Ms Maura Benazzo**  
BC Forum Lugano  
Ever Green Park  
CH - 6945 Origgio (Lugano)



Fax : + 41 91 9450478  
Tel : + 41 91 9450476  
Portable : + 41 79 2568514  
Email : [assetmanagement@forumlugano.com](mailto:assetmanagement@forumlugano.com)